

THE ULTIMATE COSMETIC ENHANCEMENT GUIDE

NEW BEAUTY

PREMIER ISSUE

BONUS SECTION
Over 50 pages of
NEW YORK
NEW JERSEY
Plastic Surgeons
Cosmetic Dentists
And More...

liposuction
breast augmentation
smile makeovers
age-defying lasers
must-have beauty products
facelift facts
sexy skin

Special Edition | Winter-Spring 2005

\$9.95US \$12.95CAN

5 1 >



www.newbeauty.com

> LOOK YOUNGER IN MINUTES! The truth about Botox and other injectables...

getting to know you

For Dr. Pedy Ganchi, plastic surgery isn't about faces, midribs, breasts and hands. It's about *people*. "We treat a patient as an overall person," she says. "We get to know what their interests and desires are. We find out about their families, their careers, their lifestyles."

Dr. Ganchi uses all this information to help devise exactly the right treatment plan for all of her patients. A person in show business or the arts coming in for collagen injections may want a bolder treatment than a businesswoman. A woman with an athletic lifestyle might find that overlarge breasts would interfere with her activities. "I have mothers in their thirties—much like myself," Dr. Ganchi reports. "They're trying to regain their pre-pregnancy bodies, and they need to do so with minimal recovery time, since they have children and careers to juggle." For Dr. Ganchi, it's never a matter of dictating the correct choice; it's a process of working with the patient to arrive at the best course of treatment.

Dr. Ganchi has made sure that her office transmits her personal style. By her own admission, her salmon-colored office space decorated with fresh flowers and candles is "quaint." The ultimate homey touch: samples of her 5-year-old daughter's artwork on the wall. Dr. Ganchi wouldn't have it any other way. "This isn't a big factory practice," she says. "We focus on each patient as he or she comes in. It's an old-fashioned way of doing things." 201-995-9380 or newbeauty.com/ganchi.

"Plastic surgery is not just a job to me. I love and enjoy what I do."

—PEDY GANCHI, MD



BOARD CERTIFICATION

American Board of Plastic Surgery

MEDICAL DEGREE

Albert Einstein College of Medicine

GENERAL SURGERY INTERNSHIP

Albert Einstein College of Medicine/
Montefiore Medical Center

GENERAL SURGERY RESIDENCY

Albert Einstein College of Medicine/
Montefiore Medical Center

PLASTIC SURGERY RESIDENCY

Albert Einstein College of Medicine/
Montefiore Medical Center

AFFILIATIONS

American Society of Plastic Surgeons
New York Regional Society of
Plastic Surgeons

AREAS OF EXPERTISE

Abdominoplasty (Tummy Tuck)
Body Contouring-Liposuction
Breast Augmentation/Lift
Facial Rejuvenation

LOCATION

Ramsey, New Jersey

DR. PEDY GANCHI

WHAT MADE YOU SPECIALIZE IN PLASTIC SURGERY I have always loved the arts, especially drawing human faces and figures. This, along with my passion for creating and healing, has led me to choose this very special field
FAVORITE PART OF YOUR JOB Sharing in the joy and satisfaction of my patients
WHAT ONE LIFESTYLE CHANGE COULD MOST BENEFIT OUR HEALTH A true commitment to exercise and good eating habits as a way of life
HOBBIES Drawing, painting, sports
FRAMED PHOTOS ON YOUR DESK My three sweethearts: my 5-year-old daughter, 2 1/2-year-old son and my wonderful husband

INSIDE INFORMATION

STRATEGIES FOR SUCCESSFUL SURGICAL TREATMENTS

LIPOSUCTION can work wonders in giving a patient a more slender and proportionate body, as well as a more positive outlook on life. It is truly a wonderful means of treating diet- and exercise-resistant bulges that are genetically dictated. But Dr. Ganchi cautions that it is important to consider safety when determining the scale of a liposuction procedure. "I've heard of patients who've undergone a large volume liposuction along with multiple other procedures, and are sent home right away," she says. "That's awful." She notes that intense liposuction procedures or multiple surgeries can be done safely with appropriate hospital monitoring and staging. For Dr. Ganchi, the patient's safety and well-being are paramount. "Everybody wants to have something done yesterday and to be back at work tomorrow," Dr. Ganchi says. "I counsel them about the necessary **PRE-SURGICAL PREPARATIONS** and time needed for a comfortable recovery." Dr. Ganchi won't risk a patient's health because, as she says, "I treat patients as I would my own family, and I like to sleep easily at night."